Putting theory into practice

Sunway University College (SyUC) is committed to nation building and strives to provide the very best - in its programmes and facilities - and in moulding well-rounded individuals.

SyUC's diploma and degree programmes are structured to give students the theoretical perspective in their chosen fields and the practical training to familiarise themselves with the industry's current trends.

The Diploma in Business Administration is a foundation business programme, designed to give students a broad coverage in all aspects of business. The syllabus is kept abreast of current market situations to reflect the evolving needs of business entities and the rapidly changing conditions.

Students are given real-life case studies to work on, participate in field trips and learn how to present themselves professionally and effectively. This qualification prepares students for the working world and is also a bridge for entrance into a university programme.

SyUC also offers the Diploma in Hospitality & Tourism Management with three specialisations - Hospitality, Retailing and Tourism; and the Diploma in Conventions & Events Management. These courses have career-focused curriculum and are equipped with the current learning resources and support facilities to enable students to gain real-world experience. Students will go through internship training where their technical skills are enhanced by the benefit of real-life situations. After studies, graduates are readily absorbed into the workplace at supervisory and junior executive levels.

Performing Arts

For those pursuing a career in acting and performance, they can enrol in the Diploma in Performing Arts offered by the School of Performing Arts (SPW). The course trains students in the specialisations of acting, directing and play/screenwriting. Students have the opportunity to interact and perform constantly to gain confidence and learn to work across disciplines and boundaries. Courses are taught by highly qualified and enthusiastic teachers with established affiliations to professionals in the local and regional performance and media industry.

SyUC Multimedia students learning how to use the facilities at the Multimedia Production Lab Audio Studio to familiarise themselves with technology used in the music industry.

SyUC also offers the Diploma in Information Systems and Information Technology (IT). SyUC's School of Computer Technology (SCT) offers diploma and degree courses in Information Technology, Computer Studies, Information Engineering, Information Systems and Multimedia Systems. Courses are up to date and are supported strongly through the ICT R&D Centre. SyUC students have won numerous awards including the MSC-APICTA 2003 Merit Award in the Creative Multimedia Category and the Cyberjaya Digital Video competition in 2004. SCT is also accredited with such creations as SITMNET Intranet, Handwriting Recognition Application and E-Commerce Solution. The Internship arrangements are readily available at SyUC with close working relationships with reputable companies of MSC status.

The Diploma in Perform- ing Arts and the Cyberjaya Digital Video competition in 2004.

The rising popularity of the psychology degree programme is becoming more prevalent in today's society as qualified professionals in the field are increasingly sought after in both the government and private sector.

The Bachelor of Psychology at Sunway aims to produce psychologists who will have a thorough understanding of the principles of human behaviour, and are able to apply these principles in dealing with commonly encountered human problems.

This degree programme at Sunway provides a strong theoretical foundation and subsequently equips and exposes students to the necessary skills in the science of human behaviour.

SyUC is well-known for its partnership programme with Australia's Victoria University (VU) in the 3+0 Bachelor of Business degree and with the Western Michigan University (WMU) for the American Degree Transfer programme.

The Master of Business Administration (MBA) programme, conducted in partnership with VU gives students the option of continuing their postgraduate studies at VU.

Pre-U programmes

The four pre-university programmes of different structures offered at SyUC are the Miriam Surplus and resources garnered are ploughed back into the institutions for scholarships, research and for upgrading of facilities and services. To date, the institution has awarded up to RM2 million in scholarships.

For more information, visit their website at www.sunway.edu.my or contact the Information Centre at 03-7491 8622.