



Professional partners and experienced representatives presented a forum, talks and workshops.

## Inaugural Sunway Accounting Day

It was a first for Sunway University to observe and host Sunway Accounting Day. The event was organised by the Sunway University Business School (SUBS) and attracted over 500 accounting teachers, students and parents.

Said Assoc Prof Dr Foo Yin Fah in his welcome speech, that the once considered traditional job and boring career has transformed with accountants today becoming business leaders and entrepreneurs.

The event roped in professional partners and bodies to deliver a forum, talks and workshops aimed at providing attendees with better insights into the dynamics of today's modern accounting industry. Experts from the field who were involved in the forum included Rasmimi Ramli from the Malaysian Institute of Accountants (MIA), Loh Wei Yuen from the Institute of Chartered Accountants in England and Wales (ICAEW) Malaysia, Toh Beng Siew from CPA Australia, Sim Siew Shan from KLCC Group of Companies, Venkkat Ramanan from the Association of International Certified Professional Accountants and Novie Tajuddin from the Malaysian Institute of Certified Public Accountants (MICPA).

Talks and workshops covered topics such as

“Impact of 4th Industrial Revolution”, “Leadership and Good Governance”, “Sustainable Development Goals: Integrated Reporting” and “The Future of the Tax Profession”. Exhibitions were also put up by accounting bodies like MIA, Chartered Institute of Management Accountants (CIMA), ICAEW, CPA Australia and CPA Malaysia.

Feedback from students in attendance was encouraging. While some requested for more of such forums and talks which they found informative and beneficial in planning their future, others said the overall delivered a bigger picture of his future in accounting.

Opportunities to interact with professionals and experts in the industry were acknowledged and valued.

Sunway University offers a wide variety of programmes that include the BSc (Hons) in Accounting and Finance programme under the SUBS. For more information on other business, marketing and management programmes under SUBS, as in business administration, financial analysis, financial economics, international business, global supply chain management and more, visit the Sunway University website at [sunway.edu.my](http://sunway.edu.my)

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