

KL Education Fair 2002



Keep in step with Sunway

MORE Malaysians are seeking professional training to keep in step with the Government's programme to develop a k-based economy.

In line with this development, Sunway College, an MSC-status institution, has introduced courses under two well-known professional bodies.

It offers professional-diploma and external-degree courses for school leavers and mature students under the Association of Business Executives (ABE) and Chartered Institute of Marketing (CIM) programmes.

The CIM programme, a post-graduate diploma, can be completed in two years. Then, with working experience, students can pursue an MBA.

It is a recognised professional organisation for executives engaged in marketing management.

The courses offered by this body are structured with four six-month levels:

Sunway College is offering courses from the ABE and CIM, writes R. V. VEERA.

Foundation in Marketing, Certificate in Marketing, Advanced Certificate in Marketing, and Post-graduate Diploma in Marketing.

The full-time tuition fees for these courses are RM1,400, RM1,900, RM2,100 and RM2,600 respectively.

Meanwhile, the ABE programme is in demand by those who are uncertain about pursuing a diploma or a degree.

Students have the choice of a diploma leading to a degree or stopping after their diploma.

The programme at Sunway offers all four levels of this non-specialist general business education where fresh school-leavers can enter at the certificate level and make their way up to the Advanced Diploma in Business Administration through Diploma Level 1 and 2.

With six months for each level, this course will even-

tually allow practising and aspiring managers and executives a route to obtain their MBA after two-years of study and five years' working experience.

The full-time tuition fee for the ABE courses are RM2,100, RM2,500, RM2,700 and RM3,000 for Certificate level, Diploma level 1, Diploma level 2 and Advanced Diploma, respectively.

CIMNET, the IT subsidiary of CIM, also offers professional e-qualifications to meet the professional manpower requirements of the new knowledge-based economy.

All qualifications offered through CIMNET are highly recognised as they are fully accredited and awarded by CIM.

Students enrolled in any of the professional courses at Sunway enjoy world-class facilities, including a multimedia-equipped

SUNNY DISPOSITION
... Sunway College will have its open day on March 2



library, hostel accommodation, computer labs, and a wide range of sporting facilities and amenities.

Students also benefit from highly qualified lecturers with many years of teaching experience.

All professional courses are offered on a full-time and part-time basis.

It will have its open day on March 2 from 9am to 6pm. Students and their

parents are invited to take part in the many activities in store for them.

Also, it will host a parenting seminar and a student seminar entitled, "The Student Leader of Today and Tomorrow: An Urban Warrior".

For details on the seminars, contact Mah Wai Leng/Elsie Yee at 03-56358622.

College counsellors will

be available in Penang, Ipoh, Johor Baru, Kluang, Segamat, Batu Pahat, Muar, Tawau, Sandakan, Kota Kinabalu, and Kuching from March 2 to 10.

☐ For details of the dates, times and venues of the education roadshow, open day and courses, Tel: 03-56358622; Fax: 03-56358633; or visit: www.sunway.edu.my

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