A GROUP of 24 final year undergraduates in the Sunway-Victoria University 3+0 Business degree programme visited the Proton manufacturing plant in Shah Alam recently.

Accompanied by lecturers Lai Fong Woon and Amy Thong, the students comprised those studying Strategic International Trade Operations — a final year operational management subject.

A guided-tour inside the factory enabled the students to observe the transformation cycle from raw materials to finished product.

The students were also briefed on the history of Proton and the government's strategic policy to set up the national car project and the mission it attempts to accomplish.

Thong said: "The students were quick to identify and associate the various steps taken in the car-making process to those learned in the classroom, such as the Kanban card production control system and the batch process flow structures.

"We try to expose the students to the practical side of their studies as much as possible in order to better prepare them for the working world," she said.

Lai agreed.

"Students get excited after a field trip. All of a sudden, what they have learnt in the classrooms makes so much sense to them. They now see how interesting and challenging it can be to pursue a career in the operational management realm," he said.

The Sunway-VicUni 3+0 programme offers a Bachelor of Business degree which is very broad in scope and focuses on preparing graduates for the working world in specialised areas.

A Business degree will provide students with the skills to successfully operate in many different areas of the international economic and business environment.

Students in this degree programme undergo several practical course work assignments that are similar to real life business situations, thus giving them the essential practical experience required in the job market.

They can specialise in a variety of areas including Management, Marketing, Information Systems, Accounting, and Financial Services and Hospitality and Tourism.

Therefore on graduation, these students can pursue careers in Accountancy, Banking and Finance, International Trade, Marketing and International Tourism.

Although a full degree is offered at Sunway, students are also given complete flexibility to spend any length of time (one semester or more) at other campuses in Australia.

VicUni is best known as one of Australia's most innovative institutions of higher education offering a unique combination of academic and vocational skills in a modern and caring environment.

The university provides openings to high quality education for students from a diverse range of cultures and experiences.

VicUni which has four faculties — Arts, Business, Engineering and Science and Human Developments, boasting of more than 22,000 students including about 2,000 international students.

The university is expanding its efforts to provide students with the most up-to-date educational opportunities available.

Recently the Good Universities Guide gave the VicUni the highest ranking for the quality of its teaching.

As one of the fastest growing universities in Australia today, VicUni offers students both academic rigour and a practical application to their learning and recognition to this fact is evident in the growing demand for places at the university.

Sunway College takes pride in having close links with VicUni since 1994.

Since its inception in 1984, the Bachelor of Business twinning degree course at Sunway College has steadily progressed from 1+2, to a 2+1, and now to a full degree programme.

This remarkable progression is clearly indicative of its closer working relationship with VicUni and its commitment to making education affordable to students in the ASEAN region.

In short, studying in Sunway College will be the first step for a student in gaining a fulfilling professional career and contributing positively to a dynamic world.

The programme has intakes in February and July each year and for more information, please call Sunway College at 03-7358622 or fax to 03-7358633 or visit the college at No.5, Jalan Kolej, Bandar Sunway, Petaling Jaya.