Moulding students into high achievers

Sunway-WMU courses emphasise general learning

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T he Sunway College-Western Michigan University (WMU) twinning programme helps mould students into well-rounded high achievers.

Academically, the programme follows the American education curriculum offered at WMU and students are required to undertake a number of general education subjects in addition to their course of study.

Another unique feature is the direct entry route to university studies without having to go through a formal matriculation programme.

And the idea of studying under a system which grades participation, regular coursework and assignments in addition to the final exams may prove to be an added attraction.

To date, more than 1,200 students have enrolled in this programme.

With more than 170 areas of study, the programme has been known to undergo unconventional methods of studying.

The twinng programme at Sunway offers courses leading to five degrees — the Bachelor of Business Administration (B.B.A.), Bachelor of Science (B.S.) in Computer Science, Bachelor of Engineering (B. Eng.), Bachelor of Science (B.S.) in Natural Science, and Bachelor of Arts (B.A.) in Mass Communications.

The Bachelor of Business Administration (B.B.A.) programme is recognised as one of the top business degrees worldwide.

WMU is one of the top 10 universities awarding the B.B.A. which is accredited by the American Assembly of Collegiate Schools of Business (AACSB).

This programme offers majors in Management, Integrated Supply Management, Advertising and Promotion, Computer Information Systems, IT, Finance, Marketing, Accountancy, Retailing and many more.

WMU's Engineering programme was ranked 19th in the US among these universities awarding a Bachelor and Masters in Engineering.

This recognition was awarded by the US News & World Report.

The programmes are accredited by the Accreditation Board for Engineering and Technology (ABET) and offers majors in Aeronautical Engineering, Computer Engineering, Electrical Engineering (Electronic Engineering), Mechanical Engineering, Industrial Engineering and Manufacturing Engineering.

WMU also offers an outstanding degree programme in the Natural Sciences with majors such as Bio-medical, Chemistry, Geography, Geology, Mathematics and Statistics, Physics and Psychology.

The Bachelor of Arts in Communications degree at WMU offers majors in Broadcast & Cable TV Production, Public Relations, Telecommunications Management, Organisational Communication, Interpersonal Communication and Media Studies and Communication Studies.

The programme has three intake a year in January, May and September.

The tuition fee is RM300 per credit hour with one credit hour being equivalent to one clock hour of class per week for 15 weeks.

Students are guaranteed a place in the areas of study of their choice and a full transfer of all subjects fulfilled at Sunway to WMU.

The Sunway-WMU twinning programme is known for producing well-rounded individuals who excel in both academic and extra-curricular involvement.

Having started more than a decade ago, graduates from this programme have been known to have achieved outstanding results and are holding prominent positions in the corporate world.

Under the WMU twinning programme at Sunway College, students are often exposed to the teaching style and education environment close to that of the twinned university.

Apart from studying the American curriculum, some of the lecturers at Sunway have also been a part of that system thus allowing them to better relate and advise students on life in America.

So much so that students can look forward to a less intimidating environment when they transfer to WMU.

Outside the classroom, students are also actively involved in activities such as safekeeping the environment with the setting up of the Environment Caring Organisation (ECO).

Students of the WMU twinning programme at Sunway are also known to undergo unconventional methods of studying.

Those in introductory physics and chemistry classes for instance have gone through novel ways of learning the two subjects and conducting hands-on experiments at various levels making learning both educational and fun.

At Sunway College equal emphasis on various activities is stressed upon to help students realise their full potential.

Sunway's campus is equipped with a host of facilities to promote activities outside the realm of studies and it is one of the largest and most modern private higher education institutions in Malaysia.

For on-campus activities, the college boasts a multi-purpose hall, a multi-purpose field and courts for badminton, netball, basketball, volleyball and tennis.

The campus houses a comprehensive residential facility for 1,188 students, within the grounds.

The campus in Bandar Sunway with a team of caring, experienced professionals offers an academic block housing classrooms, lecture theatres, comprehensive first-class science and computer laboratories, and a language lab.

The college's pride and joy is the Tun Hussein Onn Library which spans 58,000 sq.ft.

The fully integrated library is complete with a Multimedia Resource Centre which has Internet access and CD-ROM facilities.

With a collection of 60,000 items covering every conceivable field of knowledge, the ultra-modern library is linked worldwide for easy access to international database and hundreds of electronic journal titles.

Sunway College is located at No.5 Jalan Kolej, Bandar Sunway, 46150 Petaling Jaya.

For more information, call Sunway at 03-5655 8622 or fax: (03)5635 8633, or check out www.sunway.edu.my.

The recognition was awarded by the American Assembly of Collegiate Schools of Business (AACSB).