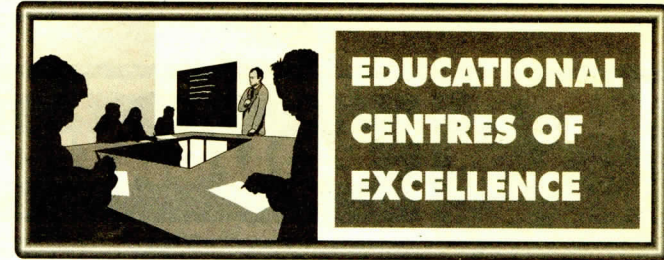


Wide range of professional courses at Sunway College



PROFESSIONAL courses at Sunway College are proving to be a great attraction for school leavers.

Over 600 students are undergoing a range of professional-diploma and external-degree courses for school-leavers and mature students under the Association of Business Executives (ABE), Chartered Institute of Marketing (CIM) programmes, and London Chamber of Commerce and Industry (LCCI).

The ABE programme is a popular business course among those who are uncertain as to whether they would like to obtain a diploma or a degree.

Students have the choice of a diploma leading to degree level or simply stopping after their diploma.

The programme at Sunway College offers all four levels of this non-specialist general business education where fresh school-leavers can enter at the Certificate level and make their way up to the Advanced Diploma in Business Administration going through Diploma Level 1 and 2.

Students may also articulate to do a degree overseas for the final nine months or they can move on to Sunway's 3+0 degree programme with the Victoria University of Technology, Australia, where they will be enrolled in the second year of

the university's Bachelor of Business programme.

With the strong business foundation which the ABE programme gives them, students should easily adapt to the degree programmes offered by the universities.

The full-time tuition fee for the ABE courses at Sunway College are RM2,000, RM2,200, RM2,400 and RM2,600 for Certificate level, Diploma level 1, Diploma level 2 and Advanced Diploma respectively.

Meanwhile, the Chartered Institute of Marketing is also a popular course among Malaysian students as they can achieve a postgraduate diploma within two years.

The courses offered by this body are structured with four different levels with six months per level.

They are: Foundation in Marketing, Certificate in Marketing, Advanced Certificate in Marketing and Diploma in Marketing.

The full-time tuition fees for these courses are RM1,400, RM1,700, RM2,000 and RM2,200 respectively.

For the LCCI Group Diplomas and Certificates, the college offers majors in Advertising, Marketing and Public Relations.

The next intake for the ABE, CIM and LCCI courses is on July 3, 2000.

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