Sunway College for professional courses

THE track record and experience of a college offering a professional course is an important thing to look at when deciding where to study.

Sunway College has both.

It has been offering professional courses for more than eight years and has successfully trained more than 5,000 students.

The college offers four courses — the Chartered Institute of Marketing, Association of Business Executives, Diploma in Executive Secretaryship and the London Chamber of Commerce and Industry course.

The CIM course is a degree-equivalent qualification in Marketing Management which allows its holders access to many MBA programmes.

Similarly, the DES and the LCCI, which is an Accounting qualification, also allow its holders access to undergo degree courses, as well as a professional Accounting qualification.

Recently, the facilities and the teaching at the university was accredited by the Coventry University and the ABE whose representatives were at Sunway College to conduct a quality and standards accreditation.

Other areas that visitors also looked at were the teaching quality, human resource development, information technology facilities and the quality control monitoring processes used to ensure quality.

The panel from Coventry was led by Dr J.E. Coleman who said he was very happy with the standards maintained and looked forward to a continued working relationship with the college.

Sunway has a 2+1 twinning arrangement with the university which allows students with the advanced ABE diploma to get a degree with just another year at Coventry.

The college also has a similar arrangement with the Manchester Metropolitan University, University of Portsmouth and the Oxford Brookes University.

Equally impressed were the founding chairman of ABE Lyndon H. Jones, executive officer Steve Harvey who led the panel from ABE.

Other courses offered at the college are the Certified Accounting Technician, Association of Chartered Certified Accountants, Certificate and Diploma in Hospitality Management, the National Computing Centre, English language courses and short IT courses.

For more information, call the college at 03-7358622 or fax 03-7358633 or visit the college’s website at www.sunwayk.edu.my — By Jasbir Singh