

Sunway University and Star Media Group back UNSDGs

NATION

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By ALLISON LAI



PETALING JAYA: Scores of people, including staff and management of Sunway University and Star Media Group, came together in Bandar Sunway to demonstrate their support for the United Nations Sustainable Development Goals (UNSDGs).

Led by group chief executive officer Andreas Vogiatzakis and wearing bright red T-shirts, they posed for photographs at the Rock the Goals giant backdrop.

Dr Elizabeth Lee, chief executive officer of Sunway Education Group, said that for the past two years, Sunway University had been advocating the UN's 17 sustainable development goals.

"We have been doing this event annually for the past four years with our students and the community." Other than celebrating our support, it is also our way of telling the world what we stand for," she said at the highlight of the "Shine a Light on Sustainability and Rock the Goals" event at the university yesterday.

Dr Lee said the 17 goals included efforts from saving the planet to saving the people.

“For example, goal number one is ‘No poverty’, which is very laudable. For us here, as students and as part of the community, the question is what can we do to help,” she said.

She called on everyone to try and adopt one goal at a time and hopefully from there, the effort could be expanded.

“If everyone chooses a goal, we will have different people championing different causes together, making it easier and in time, we will achieve all 17 goals faster, making it more exciting and impactful. “It’s like a thousand people taking a single step together,” she added.

Gracing the event was Raja Muda of Selangor Tengku Amir Shah Sultan Sharafuddin Idris Shah, who was accompanied by Dr Lee and Sunway Bhd Property Development Division managing director Sarena Cheah.

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