

Impactful learning journey

THE premier dual-award Master of Business Administration (MBA) programme at Sunway University provides cutting-edge business knowledge and the latest management theories and tools.

It also aims to provide the opportunity for its students to experience personal transformation by honing and building a set of skills that students can use for a lifetime.

This personal transformation starts when students step onto campus. Sunway University's state-of-the-art Graduate Centre where MBA classes are delivered houses a faculty of the best management consultants, educators and research scholars in the world.

With the partnership between Sunway University (a leading Malaysian private university) and Lancaster University (ranked in the top 1% of universities globally), a large contingent of UK-based educators and distinguished lecturers are brought in to deliver world-class learning experiences at Sunway.

"The lecturers are fantastic. They have much experience to share and their work ethic is highly commendable," says Cindy Chua, area sales manager for the South-



Chua (left) and her husband Enriquez are able to pursue their MBA while working and caring for the family, thanks to the programme's modular format.

East Asian region of an international manufacturer of photographic and digital printing paper, who is pursuing her MBA at Sunway.

"The experience so far at Sunway University has been a roller coaster ride full of excitement and joy, but also stress and frustration," says Chua.

Despite that, she found the programme enlightening. What she learnt has supplemented her performance at work.

The delivery methods of Sunway's MBA focus on learning through action, as students are exposed to practical business challenges and assignments through professional written work

and intensive classroom discussions.

This helps develop students' cognitive and collaborative skills, growing them into effective communicators in writing and speaking, skilled team players who are adept at building and maintaining effective work relationships and highly effective leaders in challenging work.

Other than personal transformation, the learning at Sunway University has impacted Cindy's family as well.

Her husband Brendon Enriquez, division manager of a local company in the healthcare industry, is currently enrolled in the same programme.

"It has been a challenge with the both of us pursuing the MBA at the same time. But on the positive side, we are able to rely on each other and motivate one another especially during the toughest moments of finding balance between family, studies and work," says Chua.

Both Chua and her husband found the convenient modular format of the MBA suitable for their work schedule.

Through the programme, they were able to expand their network

of contacts as they met people of diverse fields but with similar motivations and drive.

They believe that the premier dual-award MBA is the best degree of choice as upon graduation, they will be receiving two scrolls – one from Sunway University and another from Lancaster University.

In addition, the Lancaster University MBA programmes are triple accredited by the Association to Advance Collegiate Schools of Business (AACSB), European Quality Improvement System (EQUIS) and the Association of MBAs (AMBA).

Besides, the Lancaster MBA is ranked 50th in the world, 9th in the UK and 18th in Europe in the Financial Times (FT) World MBA Ranking 2015. It is also ranked No.1 in the world for its corporate strategy education.

Sunway University's premier dual-award MBA offers many desirable features and benefits for aspiring managers.

■ For more information, join the preview session on Feb 27, 12.30pm at the Graduate Centre or call 03-7491 8701 or visit www.sunway.edu.my/university/MBA.

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