



Cindy Chua (left) and Brendon Enriquez, who are enrolled in the dual-award MBA programme at Sunway University, attended the recently held MBA Networking Dinner.

Impactful MBA experience

THE premier dual-award Master of Business Administration (MBA) programme at Sunway University provides cutting-edge business knowledge and the latest management theories and tools.

It also provides students the opportunity to experience a personal transformation in honing and building a set of skills that they can use for a lifetime.

Sunway University's state-of-the-art graduate centre is where its MBA classes are delivered. It houses a faculty of the best management consultants, educators and research scholars in the world.

With the partnership between Sunway University and Lancaster University (which is ranked in the top 1% of universities globally), a large contingent of UK-based educators and distinguished lecturers are brought in to deliver a world-class learning experience at Sunway University.

"The lecturers are fantastic. They have much experience to share and their work ethic is highly commendable," says Cindy Chua, area sales manager for the South-East Asian region of an international manufacturer of photographic and digital printing paper, who is pursuing her MBA at Sunway University.

"My experience at Sunway University has been a roller coaster ride full of excitement and challenges," she says.

Chua found the programme enlightening and feels that what she has learnt complements her performance at work.

The delivery methods of Sunway's MBA programme focus on learning through action as students are exposed to practical business challenges and assignments through doing professional written work and taking part in intensive classroom discussions.

This helps develop students'

cognitive and collaborative skills so that they grow into effective communicators in writing and speaking, skilled team players and highly effective leaders in challenging workplaces who are adept at building and maintaining effective work relationships.

Chua's husband, Brendon Enriquez, division manager of a local company in the health care industry, is enrolled in the same programme as well.

"It has been a challenge with the both of us pursuing our MBA at the same time but we have learnt to rely on and motivate each other in finding a balance between family, studies and work," says Chua.

Chua and Enriquez have found the convenient modular format of the MBA programme suited to their work schedules.

Through the programme, they were able to expand their network of contacts as they met people of diverse fields with the same motivation and drive.

They believe that the premier dual-award MBA is the best degree of choice as they will receive two scrolls upon graduation – one from Sunway University and another from Lancaster University.

Lancaster University MBA programmes are triple-accredited by the Association to Advance Collegiate Schools of Business (AACSB), European Quality Improvement System (EQUIS) and the Association of MBAs (AMBA).

Lancaster University MBA programme is ranked 50th in the world, 9th in the UK and 18th in Europe in the Financial Times (FT) World MBA Ranking 2015.

Therefore, Sunway University's premier dual-award MBA has many desirable features and benefits for aspiring managers.

■ For more information, call 03-7491 8701 or visit www.sunway.edu.my/university/MBA

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