

MBA with global exposure

THE dual award MBA at Sunway University is for young managers who aspire to become strategic leaders. In collaboration with Lancaster University Management School, Sunway University's MBA is at the top of the MBA premier league. It immerses its students in global recognition, global delivery and faculty as well as global networking.

Global recognition

Sunway University's MBA graduates are awarded two scrolls, one from Sunway University and one from Lancaster University.

Sunway University is a renowned provider of business education within Malaysia, recognised by the award of SETARA 5 (Excellent) by the Malaysian Ministry of Education and Lancaster University is ranked in the top 1% of universities globally.

The Lancaster MBA programmes are triple-accredited by the Association to Advance Collegiate Schools of Business (AACSB), European Quality Improvement System (EQUIS) and the Association of MBAs (AMBA).

"Triple accreditation is a prized asset in the business school community that is held by only about 1% of business schools around the world.

To gain triple accreditation requires schools to meet exacting standards for process, programme design and execution, and student experience," says Dr David Mackay, who is a visiting teaching fellow at Lancaster University in the United Kingdom.

Global delivery and faculty

Students are also able to meet and learn from a faculty of

among the best management consultants, educators and research scholars in the world.

Students also have the flexibility of gaining credits by taking modules at other locations where Lancaster University delivers an equivalent MBA programme. Current locations include Singapore, Jordan, Ghana and the United Kingdom.

Global networking

Graduates can also become alumni of not only one, but two prestigious universities – Sunway University and Lancaster University – which will help graduates stay connected to the institutions and their fellow graduates.

Sunway University will hold a preview session on Feb 7 where you can find out more about its dual award MBA premier league programme.

■ For more information call 03-7491 8701 or visit www.sunway.edu.my/university/MBA



Dr David Mackay, a visiting teaching fellow from the UK, will deliver the strategic management module for the dual award MBA at Sunway University.

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