



Green initiative: The students and staff members discarded their unwanted items following the requirements stipulated by the DOE.

Dumping e-waste responsibly

SUNWAY Education Group recently organised an “E-Waste Collection Day” to dispose unwanted electronic devices and electrical home appliances the proper way, as certified by the Department of Environment’s centres.

According to a United Nations University report, the global quantity of e-waste generation in 2014 was around 41.8 million tonnes.

In 2014, approximately four billion people were covered by national e-waste legislation.

Following the success of the Scrap-the-Styro and Pay for Your Plastic Bag campaigns, Sunway’s latest environmental achievements could be the best yet.

The group organised an “E-Waste Collection Day” to dispose unwanted electronic devices and electrical home appliances in a way certified by Department of

Environment’s centres, besides having a permanent GreenThink! e-waste bin on campus.

By addressing the 3R’s “Reuse, Reduce, Recycle”, the campaign encouraged Sunway students and staff members to dispose their unwanted items in an environmentally-friendly manner.

“Sunway Education Group has collected over 4,000 kg of e-waste since the inception of the GreenThink! Initiative in March 2012,” said its Information Technology Services director Tony Lee

“Our passion for the environment ensures we remain keen to support innovative ideas that create a better planet.”

In line with going green, Sunway Education Group has placed e-waste bins around the campus to encourage students and staff to recycle on a daily basis.

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